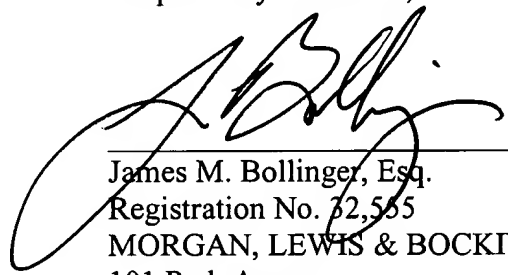


developing price for options. A claim limited to user-input probabilities was too easily circumvented while remaining within the scope of applicant's invention.

The current claim program remains novel and unobvious because the prior art fails to discuss, disclose or suggest computer managed contingent attendant rights options on any level. Moreover, the prior art fails to present any system corresponding to the computer implemented attendance rights options, or the creation of an exchange for trading in these options as the market conditions warrant.

Reconsideration and allowance of the present claims as amended is respectfully solicited. While it is believed no additional fees are due, please charge our account 08-2776 for any fee deficiencies we may have missed.

Respectfully submitted,



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Dated:

I hereby certify that this correspondence is being deposited
with the United States Postal Service on July 8, 2002
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Commissioner of Patents & Trademarks, Washington,
D.C. 20231-0001



Bernadette McMillon

MARKED-UP VERSION OF AMENDED CLAIM UNDER 37 C.F.R. § 1.121 (C)(1)

In the Claims:

25. *(Currently amended)* A computer based method for marketing attendance right options, the method comprising the steps of:

storing, in a computer, information relating to attendance right options;

linking the computer to at least one user terminal through a data communication link;

displaying, at the at least one user terminal, information concerning selected at least one attendance right option(s), and current price information for purchase of said attendance right options ~~as well as up-to-date valuation information;~~

~~wherein said option valuation information is computed based on user input probabilities concerning option vesting contingencies~~ creating an exchange for trading said at least one attendance right option based on price terms set between participants in the exchange.

Please add new claims 39-42:

39. *(new)*: The method of claim 25 wherein the step of creating an exchange includes the use of a selectively programmed computer trading platform permitting multiple users to explore price and/or availability of select attendance right options interactively on a computer network.

40. *(new)*: The method of claim 25 further comprising attendance rights options selected from the group consisting of: tennis tournaments, baseball playoff games, hockey playoff games, soccer tournaments, Olympic events, football playoffs, basketball playoffs or tournaments.

41. *(new)*: The method of claim 25 wherein said pricing information is determined by market conditions.

42. *(new)*: The method claim 25 wherein said pricing information is pre-set by an option seller.